

# LasVegasChicas.com (LVC) Online Advertising Rate Card

Rates effective 01/01/2013

	Website Statistics		Advertising Options (3-month period)					
	Average Monthly Pageviews	Average Monthly Visits	Leaderboard (No trade)	Leaderboard (With trade)	Wide Skyscraper (No trade)	Wide Skyscraper (With Trade)	Medium Rectangle (No trade)	Medium Rectangle (With trade)
LVC.com	212939	26617	\$4,000.00	\$2,000.00	\$3,000.00	\$1,500.00	\$1,000.00	\$500.00
AP.tv	N/A	N/A						

AP.tv = AdultParody.tv

All Advertisers get Homepage features weekly and daily Social media blasts making LVC the best Adult Entertainment marketing medium. (Our traffic guarantee: 800,000 impressions for your ad run!)

**Leaderboard**  
Ad Size: 728x90

**Wide Skyscraper**  
Ad Size: 160x600

**Medium Rectangle**  
Ad Size: 300x250



## Web Visitors/Survey\* Respondents on lasvegaschicas.com:

- 68% of lasvegaschicas.com visitors are travel decision influencers
- Average visitor spends over 21 minutes on the site
- Nearly 75% of respondents visit site 1-4 times every month
- Nearly 40% of regular site visitors are Las Vegas visitors, 15% are current visitors
- When asked why they visit the site, most answered they were there to research information about the Las Vegas adult entertainment options or to find out more about Las Vegas travel deals.

<b>Leaderboard</b>	<b>Skyscraper</b>	<b>Medium Rectangle</b>
<p>Submission Guidelines:</p> <ul style="list-style-type: none"> <li>• File size: up to 40k</li> <li>• Dimensions: 728x90</li> <li>• Image resolution: 72 dpi</li> <li>• GIF or RICH MEDIA</li> <li>• 2 loop max on animated banners</li> <li>• URL—approval by LVC</li> <li>• Advertisements that link users to the websites cannot prevent a user from easily returning to the LVC site</li> <li>• Advertisements that open additional windows within the LVC website will not be accepted</li> <li>• Alternate Text: A short 5-10 word description of the ad, with a URL included, for people who have images loading turned off or are using a browser that does not display images</li> </ul>	<p>Submission Guidelines:</p> <ul style="list-style-type: none"> <li>• File size: up to 40k</li> <li>• Dimensions: 160x600</li> <li>• Image resolution: 72 dpi</li> <li>• GIF or RICH MEDIA</li> <li>• 2 loop max on animated banners</li> <li>• URL—approval by LVC</li> <li>• Advertisements that link users to the websites cannot prevent a user from easily returning to the LVC site</li> <li>• Advertisements that open additional windows within the LVC website will not be accepted</li> <li>• Alternate Text: A short 5-10 word description of the ad, with a URL included, for people who have images loading turned off or are using a browser that does not display images</li> </ul>	<p>Submission Guidelines:</p> <ul style="list-style-type: none"> <li>• File size: up to 40k</li> <li>• <b>NOTE NEW</b> Dimensions: 200x300</li> <li>• Image resolution: 72 dpi</li> <li>• GIF or RICH MEDIA</li> <li>• 2 loop max on animated banners</li> <li>• URL—approval by LVC</li> <li>• Advertisements that link users to the websites cannot prevent a user from easily returning to the LVC site</li> <li>• Advertisements that open additional windows within the LVC website will not be accepted</li> <li>• Alternate Text: A short 5-10 word description of the ad, with a URL included, for people who have images loading turned off or are using a browser that does not display images</li> </ul>

Contact: Ricky James: Subject: Advertisements [advertisements@sensualityexplored.com](mailto:advertisements@sensualityexplored.com)